

MBA OVERVIEW

This highly professional MBA course combines an international outlook with an emphasis on innovation and experiential learning. You will grow your skills through a series of workshops and interaction with professional consultants and industry speakers. You will enhance your previous business and management experience and leadership skills by dealing with issues using strategic thinking to ensure effective practice as you learn in real time.

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| STUDY | The studies are offered by Middlesex University, London |
| ACADEMIC DEGREE | Master of Business Administration, short „MBA“ |
| WHAT LANGUAGE? | 100% in English |
| HOW MANY CREDITS DO I ACHIEVE? | 180 credits (90 ECTS) Credits measure the student workload required for the successful completion of a module or qualification. One credit represents about 10 hours of study over the duration of the course. You are awarded credits after you have successfully completed a module. |
| DURATION | The study has to be completed in 2 years. |
| CERTIFICATE | The accredited certificate is issued by Middlesex University, London |
| WHAT IS THE STUDY METHOD? | Online / Distance learning |
| WHEN DOES THE STUDY START? | Once a year: October |
| HOW MUCH WILL MY DEGREE COST? | The tuition fee is £ 15.000 in total. |

KMU AKADEMIE & MANAGEMENT AG

ABOUT US

The KMU Academy & Management AG has its head office in Linz (Austria) and is highly specialized on distance learning studies. In cooperation with the Middlesex University in London, we offer devised programs in German that provides support for those engaged in university studies parallel to their jobs. Depending on your degree you have the opportunity to pursue a course of study accompanying (BSc, MSc, MBA and DBA/Dr.). All students are enrolled at the Middlesex University and receive their degree from the officially recognized and international reputable University based in London. We are continuously revising our courses to ensure that your qualifications are relevant and that you get an education that will really set you apart.

In addition to the courses already offered, KMU is proud to announce the introduction of the MBA taught completely in English. The course's online delivery via myUniHub, a 24-hour student learning environment, means you can study without having to travel or compromise your employment status. With internet access, you will engage with tutors and fellow students and use these forms of communication to receive online materials, audio visual content, group interaction and a variety of e-learning tools.

MBA DISTANCE STUDY - MIDDLESEX UNIVERSITY, UK

IMPORTANT INFORMATION

All studies of the Middlesex University are exempt from taxation (no taxation on the tuition fee).

All students of the Middlesex University receive a degree from the accredited University in Great Britain. On successful completion you can be awarded a Master of Business Administration entitling you to use the letters MBA after your name.

MIDDLESEX UNIVERSITY

Middlesex University is a University in Hendon, north west London, England. The university grew out of merger between different schools and colleges in the 1970's. It is located within the historic county boundaries of Middlesex from which it took its name in 1992. The international accredited University has a student body of around 45. 000 (2013) strong. With more than 2000 employed staff, including many notable leaders in their academic field, as well as active practitioners and committed researchers, the University is one of the biggest in the UK.

Middlesex received QAA (Quality Assurance Agency for Higher Education of UK) praise for its initiatives to improve student progression and achievement and the 'distinctive contribution' of the university's Work Based Learning programmes.

The university has been awarded the "Queen's Anniversary Prize for Higher and Further Education" three times and has twice received Queen's Award for Enterprise for its international work. Due to the "HEFCE Research on National Student Survey" it is one the leading Universities in London.

Based at Hendon campus, Middlesex University Business School (MUBS) launched its first MBA in the early 1980s. MUBS was one of only a handful of new universities in the UK accredited by Association of MBAs. Since August 2011 they have been working with the Austrian "KMU Akademie".

Each year over 8.000 students from outside the UK choose to study at Middlesex University London. In addition to being a University, with one of the most international students, Middlesex opened their first international campus in Dubai in 2004. The success of the Dubai campus led to the opening of a campus in Mauritius in 2009 and Malta in 2013.

RECOGNITION

The Middlesex MBA-distance learning programme is internationally accepted by the organizational support of the KMU academy.

Accreditation bodies specifically for MBA programs ensure consistency and quality of education.

Awards & accreditation:

- The University is reviewed by **QAA** (Quality Assurance Agency for Higher Education of UK)
- The university has been awarded the **Queen's Anniversary Prize** three times and has twice received **Queen's Award for Enterprise**.
- Due to the "**HEFCE Research on National Student Survey**" it is one the leading Universities in London.
- **International accreditation H+**, Higher learning institutions that are officially recognised in the UK and also in Germany.

STUDY PROGRAMME –MODULES

The Online- MBA is concerned about people, behaviours in the work place, marketing concepts, key financial, economic and business issues and all from a practical stance.

This course consists of an induction, six modules and a choice between a final larger scale Project, or a Business Transformation Project supplemented by additional modules.

| MASTER OF BUSINESS ADMINISTRATION (MBA) | |
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| <p>Six core modules 120 credits</p> <p>6 modules / 20 credits each</p> | <ul style="list-style-type: none"> Executive Leadership Business Strategy Operations Management Finance and Economics Management Perspectives Marketing Management |
| <p>In addition to the compulsory modules above, you can choose between the following options:</p> | |
| <p>Option A 60 credits</p> | <ul style="list-style-type: none"> Applied Project |
| <p>Option B 60 credits</p> | <ul style="list-style-type: none"> Business Transformation Project <p>Plus, two additional modules:</p> <ul style="list-style-type: none"> Information Management Research Methods |